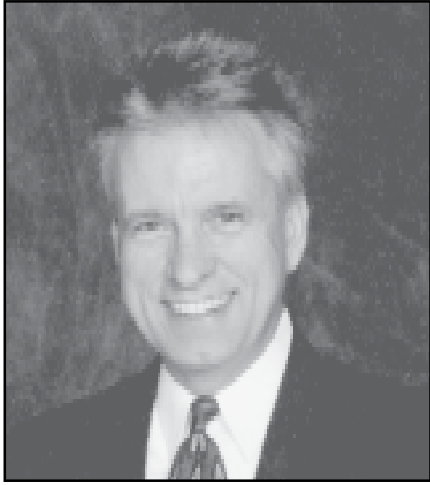


# LARRY HOLLEY'S

## 2004 BASKETBALL CAMPS FOR BOYS AND GIRLS

on the campus of WILLIAM JEWELL COLLEGE, Liberty, MO



**LARRY HOLLEY**

Camp Director & Head Basketball Coach  
at William Jewell College  
NAIA National Coach of the Year(1996)  
A Member of 4 Basketball Halls of Fame

**THE STAFF:**

Headed by Larry Holley, now in his 25th year at Jewell. He has received 13 Coach of the Year Awards including the prestigious Sears/NABC, 1996 NAIA National Coach of the Year Award (the first NAIA coach to receive the award). He is a member of 4 Basketball Halls of Fame. He ranks #2 among all NAIA Division II coaches in total wins (over 640 as we go to press). He ranks #36 among four-year college coaches in all-time wins (NCAA and NAIA schools) and is #16 on the same list among active coaches. He recently passed Norm Stewart (retired Missouri coach) as the winningest coach in Missouri four-year college history. He's had eighteen 20-win seasons and 8 of his squads have participated in the NAIA National Tournament with four of them reaching the Final Four! The teaching staff is outstanding and yearly contains State Champion and Final Four coaches! Over 55% of last year's campers had attended a previous Holley Camp! Come join the fun and find out why these camps are so highly respected by coaches, parents, and campers.

**FACILITIES:**

The Mabee Center is reserved for your use during each session. The main arena encompasses five basketball courts for camp use. It is one of the very finest facilities in the nation for a basketball camp.

### THE RESIDENTIAL CAMPS: 3 SESSIONS

For boys and girls entering grades 5-12 next fall (younger campers may attend with the permission of Camp Director Larry Holley). Capacity: 160 campers per session. Camps run from 3:00 p.m. Sunday through 11:00 a.m. Thursday. Costs are \$280 for resident and \$240 for commuter (lunch and dinner included). Arrangements can be made for late arrivals and early departures by contacting Larry Holley. All camps have air conditioned dorms. Coaches may bring teams to these camps also.

- JUNE 20-24/Boys** ..... For grades 5-12
  - JUNE 27-July 1/Girls** ..... For grades 5-12
  - JULY 25-29/Boys** ..... For grades 5-12
- (Younger Campers may attend with the permission of camp director, Larry Holley.)

### THE DAY CAMPS: 2 SESSIONS

For boys and girls entering grades 2, 3, 4, 5 and 6 next fall (younger and older campers may attend with the permission of Camp Director, Larry Holley). Capacity: 160 campers per session. Lunch will be served daily (in the college cafeteria) for both camps. Adjustable height goals are available for younger campers.

- JUNE 7-10** ..... 9:00 a.m. - 3:00 p.m. daily ..... \$145
- JULY 19-22** ..... 9:00 a.m. - 3:00 p.m. daily ..... \$145

**SPECIAL FEATURES:**

- Awards Ceremony following the final session. Family and friends are invited to attend the entire final session. Team and individual awards presented.
- We will have a full-time athletic trainer on duty at each camp and a special excess insurance policy on each camper.
- When available, a top pro or NCAA Division I player will be on staff.
- Camp T-Shirt.
- Top 25% Award Certificates
- Slam Dunk Contests for ALL Campers. (We have adjustable goals.)
- Contest Results Card or Player Profile Card.
- Videotaping of selected sessions
- Swimming pool available after some sessions.

*Our camps offer the "BEST IN INDIVIDUAL INSTRUCTION." Numerous coaches, parents and former campers recommend our camp very highly. These camps are a great place for players of all ages to experience early success and build a confident self-image as a player and person. We encourage you to attend and find out why many consider our camp the BEST IN THE MIDWEST! Over 850 campers attended last year, so ENROLL EARLY!*

Holley Sports Camps is excited to offer the Performance Evaluation Profile for campers this summer. This 15-page personal profile provides the camper with additional skills and valuable evaluation that will help the camper to: improve their mental approach to the game, reach their personal goals, improve game focus and concentration, The cost is \$40. Several area high schools and colleges (including William Jewell) have benefited greatly from this program. For additional information, please call (888) 836-9575 or visit the web site: [www.pepteam.com](http://www.pepteam.com).

**Special offers for residential & day camps: \$10 off (per camper) if two or more members of the same family attend (brothers and/or sisters); \$10 off (per camp) if a camper attends more than one camp; \$10 off (per camper) if 10 or more campers from the same school attend. A camper may take advantage of only one of these special offers. Applications must be mailed together.**

**ASK ABOUT OUR TEAM SHOOT-OUTS BEING OFFERED THIS SUMMER: JULY 11-13 GIRLS TEAMS, JULY 15-17 BOYS TEAMS!**

**COACHES INTERESTED IN BEING ON STAFF PLEASE CONTACT LARRY HOLLEY.**

**For more applications and information, contact your coach or Larry Holley, Camp Director, WJC, Liberty, MO 64068 • (816) 415-5947 (office) or 792-0641 (home)**

**Or check out our website at [www.jewell.edu](http://www.jewell.edu)**

*Email Larry Holley at [holleyl@william.jewell.edu](mailto:holleyl@william.jewell.edu) or [holly00@aol.com](mailto:holly00@aol.com)*

*Late applications will be processed as space allows. A detailed list of information will be sent upon receipt of application. Liberty, Missouri is located 15 minutes north of downtown Kansas City, Missouri*

#### APPLICATION FOR LARRY HOLLEY'S 2004 RESIDENTIAL & DAY BASKETBALL CAMPS

*(Please print and also complete the reverse side of this application. Detach before mailing.)*

(Please check) I PLAN TO ATTEND THE FOLLOWING SESSION(S):

(Please check) AMOUNT OF MONEY ENCLOSED:

**RESIDENTIAL CAMPS:**

- JUNE 20-24       JUNE 27-July 1
- JULY 25-29

- \$280 for RESIDENTIAL CAMP
- \$240 for COMMUTER TO RESIDENTIAL CAMP
- \$145 for DAY CAMP

**DAY CAMPS:**

- JUNE 7-10       July 19-22

- \$40 (Add to the total for enrollment in the performance evaluation profile.)

**CAMPER IS:**

- MALE       FEMALE

NAM \_\_\_\_\_ NICKNAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE Home (    ) \_\_\_\_\_ Emergency (    ) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

BIRTHDATE (month/day/year) \_\_\_\_\_

ROOMMATE PREFERENCE (one only) \_\_\_\_\_

SCHOOL (next fall) \_\_\_\_\_

HEIGHT \_\_\_\_\_ WEIGHT \_\_\_\_\_ GRADE NEXT FALL \_\_\_\_\_

Amount checked above less \$10 for: *(Explanation of Special Offer)*

COACH'S NAME (next fall) \_\_\_\_\_

CIRCLE T-SHIRT SIZE:      S      M      L      XL      (men's sizes)

PHYSICIAN'S NAME \_\_\_\_\_

PHYSICIAN'S PHONE (    ) \_\_\_\_\_

FAMILY HEALTH INSURANCE COMPANY & POLICY NUMBER: \_\_\_\_\_

HAVE YOU EVER ATTENDED A LARRY HOLLEY CAMP?      YES      NO      IF YES, HOW MANY YEARS? \_\_\_\_\_

# LARRY HOLLEY'S

## 2004 BASKETBALL TEAM SHOOT-OUTS FOR BOYS & GIRLS TEAMS

on the campus of WILLIAM JEWELL COLLEGE, Liberty, MO



**LARRY HOLLEY**  
 Shoot-Out Director & Head Basketball Coach  
 at William Jewell College  
 1996 NAIA National Coach of the Year  
 A Member of 4 Basketball Halls of Fame

Dear Coach,  
 I hope your season is going well! Please consider this a personal invitation to you, your team/s and staff to join us this summer. Both of our shoot-outs were at capacity last year (24 teams in both the boys shoot-out and the girls shoot-out) so enroll early. Please contact me in reference to coach's camp salaries. If you have any questions please contact me at your earliest convenience. I look forward to hearing from you soon!

### 2 SESSIONS

The following two shoot-outs are for boys and girls teams...all sizes of schools. Varsity, JV, Sophomores, Freshmen and Junior High Teams welcomed...Each team will play 10 or 11 games...Capacity: 24 teams (each session).

**RESIDENTIAL** (Teams may also commute):  
 Cost: \$135 for resident camper, \$75 for commuter camper (no meals).

**THE STAFF:**

Headed by Larry Holley, now in his 25th year at Jewell. He has received 13 Coach of the Year Awards including the prestigious Sears/NABC, 1996 NAIA National Coach of the Year Award (the first NAIA coach to receive the award). He is a member of 4 Basketball Halls of Fame. He ranks #2 among all NAIA Division II coaches in total wins (over 640 as we go to press). He ranks #36 among four-year college coaches in all-time wins (NCAA and NAIA schools) and is #16 on the same list among active coaches. He recently passed Norm Stewart (retired Missouri coach) as the winningest coach in Missouri four-year college history. He's had eighteen 20-win seasons and 8 of his squads have participated in the NAIA National Tournament with four of them reaching the Final Four! Come join the fun and find out why these shoot-outs are so highly respected by coaches, parents, and campers.

**JULY 11-13** ..... **Girls Teams**  
**JULY 15-17** ..... **Boys Teams**

The shoot-outs begin at 3:00 p.m. on the first day and conclude at 4:00 p.m. on the last day. Fee includes 2 nights lodging and 6 meals. In the past, some teams have stayed an extra day and attended Worlds of Fun or Oceans of Fun. If interested, we will be happy to help with arrangements.

**SPECIAL FEATURES:**

- Awards Ceremony following the final session. Family and friends are invited to attend the entire final session.
- We will have a full-time athletic trainer on duty at each shoot-out and a special excess insurance policy on each camper.
- Shoot-out T-Shirt for Each Participant.
- Championship Team T-Shirts.
- Swimming pool available after some sessions.

**FACILITIES:** The Mabee Center is reserved for your use during each session. The main arena encompasses five basketball courts for shoot-out use. It is one of the very finest facilities in the nation for a basketball shoot-out.

We are excited to offer the Performance Evaluation Profile for participants this summer. This 15-page personal profile provides the player with additional skills and valuable evaluation that will help the player to: improve their mental approach to the game, reach their personal goals, improve game focus and concentration, develop the 9 C's of a champion, compare their mental approach to top athletes and develop effective practice habits. The cost is \$40. Several area high schools and colleges (including William Jewell) have benefited greatly from this program. For additional information, please call (888) 836-9575 or visit the web site: [www.pepteam.com](http://www.pepteam.com).

**ASK ABOUT OUR RESIDENTIAL CAMPS GRADES 5-12 BOYS: JUNE 20-24 & JULY 25-29, GIRLS: JUNE 27-JULY 1, & DAYCAMPS: BOYS & GIRLS GRADES 2-6: JUNE 7-10 & JULY 19-22 BEING OFFERED THIS SUMMER!**

**COACHES INTERESTED IN BEING ON STAFF PLEASE CONTACT LARRY HOLLEY.**

**For more applications and information, contact your coach or Larry Holley, Shoot-Out Director, WJC, Liberty, MO 64068 • (816) 415-5947 (office) or 792-0641 (home)**

**Or check out our website at [www.jewell.edu](http://www.jewell.edu)**

*Email Coach Holley at [holleyl@william.jewell.edu](mailto:holleyl@william.jewell.edu) or [holls00@aol.com](mailto:holls00@aol.com)*

*Coaches please send in applications together. A detailed list of information will be sent upon receipt of the applications. Liberty, Missouri is located 15 minutes north of downtown Kansas City, Missouri*

### APPLICATION FOR LARRY HOLLEY'S 2004 TEAM BASKETBALL SHOOT-OUTS

*(Please print and also complete the reverse side of this application. Detach before mailing.)*

(Please check) I PLAN TO ATTEND THE FOLLOWING SESSION:

**SHOOT-OUTS:**

\_\_\_\_\_ **JULY 11-13 (GIRLS)**

\_\_\_\_\_ **JULY 15-17 (BOYS)**

(Please check) AMOUNT OF MONEY ENCLOSED:

\_\_\_\_\_ **\$135 for RESIDENT**

\_\_\_\_\_ **\$75 for COMMUTER (No meals)**

\_\_\_\_\_ **\$40 (Add to the total for enrollment in the performance evaluation profile.)**

NAME \_\_\_\_\_ NICKNAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE Home ( ) \_\_\_\_\_ Emergency ( ) \_\_\_\_\_

BIRTHDATE (month/day/year) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

SCHOOL (next fall) \_\_\_\_\_

HEIGHT \_\_\_\_\_ WEIGHT \_\_\_\_\_ GRADE NEXT FALL \_\_\_\_\_

HAVE YOU EVER ATTENDED A LARRY HOLLEY SHOOT-OUT?  YES  NO

IF YES, HOW MANY YEARS? \_\_\_\_\_

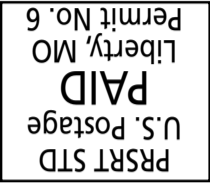
COACH'S NAME (next fall) \_\_\_\_\_

CIRCLE T-SHIRT SIZE:    S    M    L    XL    (men's sizes)

PHYSICIAN'S NAME \_\_\_\_\_

PHYSICIAN'S PHONE ( ) \_\_\_\_\_

FAMILY HEALTH INSURANCE COMPANY & POLICY NUMBER \_\_\_\_\_



Coach Larry Holley  
28 Camelot Place  
Liberty, MO 64068

# LARRY HOLLEY'S 2004 BASKETBALL TEAM SHOOT-OUTS FOR BOYS & GIRLS TEAMS

Complete the application, detach and return it with your entire fee payment to your coach. COACH: Please send applications & fee payments to: COACH LARRY HOLLEY, 28 CAMELOT PLACE, LIBERTY, MO 64068. Make checks or money orders payable to HOLLEY SPORTS CAMPS.

Applications should be returned with the entire camp fee. We reserve the right to dismiss any camper whose conduct is detrimental to the overall good of the camp. In cases of gross misconduct, no refund will be made. No deduction is allowed for late arrival or early departure, except in cases of emergency.

I have no knowledge of any physical impairment that would be affected by the camper's participation in the camp program, as outlined in the brochure. I hereby authorize the directors of the Holley Sports Camps to act for me according to their best judgment in any emergency requiring medical attention. I also understand the camp retains the right to use, for publicity and advertising purposes, photographs of campers taken at the camp. I furthermore do hereby agree to limit the liability of the Holley Sports Camps and its staff to the coverage of the medical insurance policy covering participants in the camp. I further agree to waive all liability of the Holley Sports Camps and staff for any accident, injury, illness or other mishap which might befall the camper named on this application while traveling to or from, or during their attendance at the Camp, which is not covered by said insurance policy.

PARENT OR GUARDIAN SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please note any medical conditions that we should be aware of:

Please mail me \_\_\_\_\_ additional Basketball Shoot-out brochures for my friends or feel free to copy (both sides) for your use.